



# Workspace Modernization for an Agile Workforce



Desktop strategies for today's enterprises can no longer be limited to managing devices. The way people work has changed, and keeping up with the agility of today's workforce is forcing organizations to identify a digital workspace strategy that can meet new demands. Projects that were once considered tactical—like migrations, system upgrades, virtual desktop deployments and application delivery improvements—are now key enablers to providing the workforce with a digital technology experience that drives productivity and fuels business results.

Initiatives for modernizing the digital workspace should be seen as foundational to larger strategic IT shifts. Workspace Modernization plays an important role in preparing the enterprise to better support mobility and the cloud, and it puts IT in a position to better manage rising costs and the growing need for proactive security.

## What the Modern Workspace Needs

The business is increasingly turning to IT to drive productivity, rather than only deliver technology improvements. As IT looks for technology that creates a seamless working experience for the workforce, security and costs remain important factors. To balance these requirements, RES Software takes a people-centric approach to IT, ensuring that technology is:

- **Personal:** Allowing IT to deliver a unique workspace experience to each employee based on what they need, and the preferences they want. This includes personalization around apps, data, printers and relevant settings – and it extends far beyond the capabilities of basic profile management.
- **Dynamic:** Taking personalization to the next level by automatically adapting the workspace to changing working scenarios. For example, when an employee is working from home using a virtual desktop session, they will see the right mix of virtual apps and services that are available to them in that virtual, out-of office context – and nothing more.
- **Flexible:** Working with your existing software investments means you can get new technology up and running faster. Lightweight technology that doesn't require dedicated infrastructures keeps TCO down.
- **Secure:** Applying security policies around context rules adds a layer of security to ensure no user is accessing applications or data outside permitted contexts. Complete tracking and insight into user access gives IT the ability to protect sensitive information from getting in the wrong hands.



## What the Experts are Saying

"Digital workspace technologies can bridge the gap between device and app proliferation and aging Windows client/server applications—many of which will be impractical to replace or redevelop on cloud platforms."

— Forrester Research Inc.  
"Ten Ways Technology Will Drive Workforce Success in 2015," November 5, 2014.

"End-user computing environments are increasingly hybrid. Users are accessing their workspace or portion of it from a variety of devices in different contexts. This further increases the need for a consistent user experience across devices, applications and desktop delivery mechanisms."

—Gartner Market Guide for User Personalization Management



## Keeping Up with Workforce Agility

Infrastructure plays a critical role in keeping IT services relevant for the business, but upgrades or major desktop projects can inadvertently have a poor impact on the workforce. RES Software ensures that individuals have consistent access to a workspace that stays consistent for users as IT makes important changes to delivery platforms, operating systems or new application types. For IT, RES Software centralizes the management of users across hybrid desktop and application delivery technologies, so important changes to the infrastructure are less complex.

Here are specific projects for which RES Software can help IT organizations achieve faster results and more value for the business:

- Greenfield desktop virtualization deployments
- Upgrades or migrations to new application or desktop delivery technologies
- Operating System upgrades
- Hardware refreshes
- Migrations to business critical cloud services, including Microsoft Office365
- Centralized management of hybrid desktop environments

## Optimize for the Mobile and Cloud Future

The breadth of application types that the workforce needs to be productive continues to grow. Each member of the workforce requires varying levels of access to different applications and services ranging from internal resources, locally-installed apps, virtual apps and cloud services. To ensure a positive user experience and to keep workers productive, IT must have clear control over who can access these services and in what context. Optimizing and unifying application access with RES Software today puts IT in the position to introduce other high impact initiatives that can drive even more positive business outcomes, including:

- Automated provisioning and de-provisioning of all application types based on context to maximize the efficiency of IT
- Self-service of all IT services across traditional, cloud and mobile platforms to fully unlock workforce productivity
- Shifts toward private and public cloud models to increase speed and scalability of enterprise technology

As IT environments grow in complexity and the workforce places more and more demands on IT, Workspace Modernization initiatives will become an important stepping stone in IT's evolution towards becoming a more strategic partner to the business. RES Software can be an important partner in your ongoing digital workspace strategy.

To learn more, visit [www.ressoftware.com](http://www.ressoftware.com).

“RES Software is often shortlisted by Gartner clients for managing the user environment layer across different deployment types. RES Workspace Manager is a suite made up of three modules that can be purchased individually, including modules for dynamic configuration, delegation and compliance, and adaptive security.”

—Gartner Market Guide for User Personalization Management

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## About RES

RES, the leader in digital workspace technology, helps organizations achieve better business results with reduced risks in security and compliance — while making enterprise technology easier and less disruptive for the worker to access. RES takes a people-centric approach to making technology access secure, even in complex multi-device/multi-location scenarios. RES boasts numerous patented technologies, fast time to value, and superior customer support for more than 3,000 companies around the world. RES was named a “Cool Vendor 2015” by Gartner, Inc., for the innovative capabilities of its RES ONE Service Store. For more information, visit [www.res.com](http://www.res.com) or follow updates on Twitter [@ressoftware](https://twitter.com/ressoftware).